FRITO-LAY CHIP BAG BRIGADE™

PROGRAM SPONSORED BY:

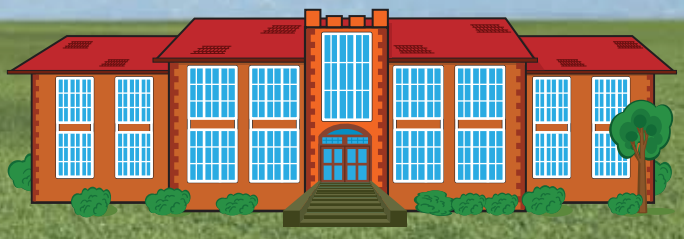
Frito Lay Good fun!

TERRACYCLE

Give chip bags a second life!

Frito-Lay® has teamed up with TerraCycle™ to help your organization earn cash! For every Frito-Lay Chip Bag* you send in, a contribution of 2¢ will be paid to the organization of your choice. TerraCycle will upcycle the Frito-Lay chip bags into fun and innovative new products which are sold at major retailers.

ORGANIZATION



TERRACYCLE

For more information visit WWW.TERRACYCLE.NET

* $.02 will be donated for each 3 grams of eligible bag received, which represents the average weight of one chip bag.

+ This is a representation, products are in development and may vary.

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